

## Instructions for the group work on Case I and II

### ***Purpose:***

A common purpose with the two cases is to develop students' understanding of the concepts of *organizational context* and *communicative strategy*, and the significance of these elements for the outcome of organizational communication. The two concepts will be varied in order to clarify the validity of different strategies in different settings.

Both cases, I and II, should be solved in groups of 3 students, each student taking on responsibility for a specific part. The group is jointly responsible for the conclusions.

The groups will be allotted a specific issue to explore. In order to write a report from the group work, information has to be gathered by using all means that the library and internet provides. However, be careful not to copy content but to develop the report on your own. It is mandatory for the two cases that the report will be feed into the URKUND assessment database, which detects plagiarism. Plagiarism will be reported.

### ***Handing in:***

A group report (of 4 pages for each case – 1 page for each student's part (with the students name at the top) together with 1 page with the conclusions) should be handed in at latest November 18<sup>th</sup>, at 1 p.m.

The essay related to Case I should be sent both to [inga-lill.johansson@handels.gu.se](mailto:inga-lill.johansson@handels.gu.se) and to [inga-lill.johansson.gu@analys.arkund.se](mailto:inga-lill.johansson.gu@analys.arkund.se)

The essay related to Case II should be sent both to [niklas.zanden@handels.gu.se](mailto:niklas.zanden@handels.gu.se) and to [inga-lill.johansson.gu@analys.arkund.se](mailto:inga-lill.johansson.gu@analys.arkund.se)

On Tuesday November, 18<sup>th</sup>, a video-recording will take place, where each group will be filmed performing a role-play related either to Case I or Case II.

All students are expected to be present and take part in the discussion of the reports and the analysis of the video-films, at November 25<sup>th</sup> (Case II) and December 2<sup>nd</sup> (Case I).